

The key to success!



The facts about printtools

printtools is a comprehensive suite of integrated online tools that enable clients to manage their brand and protect their IP. It has been designed to take advantage of real-time digital asset management, product sourcing, inventory management and local area marketing applications. **printtools** is scalable and will enable improved workflows and reduced costs.

printtools sourceit is a powerful online system that manages all aspects of the procurement of print, mail and design services and integrates with **printtools** sendit.

- Delivers real-time milestone reporting on job status, from receipt of artwork to delivery.
- Provides detailed reporting and cost analysis.
- Guarantees a fully transparent procurement process.
- Supported by the Finsbury Green, Star Rating system's environmental weighting.

printtools pickit is an online inventory management system that provides instant access to items stored in our warehouses.

- Stock levels are updated instantly, providing accurate information at any time.
- Real-time reporting ensures critical items are maintained at predetermined stock levels.
- Stock usage analysis is available immediately.
- An automated PDF artwork engine enables clients to generate and approve artwork, and order stationery or any other variable data product in a matter of minutes.

printtools sendit is an online preflight, correction and artwork conversion application that incorporates an FTP file upload facility.

- Seamlessly flight checks files and creates high resolution, print-ready PDFs.
- Converts RGB images to CMYK on the fly.
- Applies ISO12647 colour management standard to all files.
- Delivers detailed reporting back to users on files.

printtools storeit is an online digital management application delivering real-time access to assets.

- Delivers instant access and version tracking to all digital assets.
- Customisable metadata fields.
- Flexible and scalable to clients' needs.