



# Follow the leader!

## The facts about Finsbury Green

**As a solutions provider, we deliver an efficient, best practice service that promotes sustainability right through our green supply chain. As a manufacturer, we are the acknowledged leader in environmental printing practice in Australia.**

- Australia's first independently audited carbon neutral printing process.
- ISO14001:2004 Environmental Management System certified.
- ISO9001:2008 Quality Management System certified.
- ISO12647 Colour Standard compliant.
- Forest Stewardship Council certified.
- Annual Sustainability Report, independently audited and Global Reporting Index compliant.
- Green Paper Guide, the industry handbook for selecting eco-advantaged paper.
- **printools**, an innovative suite of online procurement and management tools.
- **FreshZero**, our exclusive carbon neutral paper range.
- **printeagle**, an online preflight artwork conversion application.
- Finsbury Green, Star Rating system, an environmental evaluation protocol.
- Industry pioneering environmental practice:
  - 241% water efficiency improvement.\*
  - 100% digital proofing and developer free plate technology
  - 100% alcohol free printing
  - 97% vegetable based inks and varnish
  - 96% waste material recycling
  - 90% chemical and solvent reduction\*
  - 24% energy efficiency improvement\*
- 407 industry quality printing awards and 10 environment awards in 37 years.

\* as compared to 2002 usage