

What shade of 'green' is your print provider?



The facts about the Finsbury Green, Star Rating system

The Finsbury Green, Star Rating system is an environmental evaluation protocol for printers and supply chain management.

- By completing an online questionnaire, users can independently validate a printer's claims and be better informed when placing orders.
- It is transparent and validated by current environmental science.
- A summary report is emailed back to the user, detailing the responses, scoring results and a CO₂ rating.
- By printing with Finsbury Green the environment will benefit and clients will reduce their CO₂ footprint.
- Finsbury Green, Star Rating system can be found at <http://greenstarrating.finsbury.com.au> or from www.finsbury.com.au

All calculations use data from our Sustainability Report 2009 and compare it to our 2002 Environment Report, as the benchmark for a non 'green' printer. They are independently audited by Rebecca Giles Consulting Pty Ltd, using emissions data sourced from the Australian Government's Department of Climate Change, National Greenhouse Accounts Factors 2009.