

Do something about climate change!

The facts about CO₂

By printing carbon neutral with Finsbury Green, the environment will benefit and companies will reduce their damaging greenhouse gas (CO₂) emissions.

- At Finsbury Green we honestly don't make claims we can't substantiate.
- We work closely with a whole range of professionals and external auditors so that our clients can have confidence in the accuracy of our claims.
- We help clients make informed decisions by displaying CO₂ savings on our quotations and issuing CO₂ certificates of their annual savings.
- Our product is worth more than just its purchase price, as the CO₂ savings can be taken up by clients for their own carbon accounting.
- Australia's first independently audited carbon neutral printing process.
- We measure, monitor and proactively reduce our emissions from our entire operation then offset the balance through The Carbon Pool, certified by the Australian Government's Department of Climate Change.
- The Carbon Pool manages avoided deforestation projects such as *Minding the Carbon Store*, Australia's largest verified greenhouse gas abatement project in Queensland.

All calculations use data from our Sustainability Report 2009 and compare it to our 2002 Environment Report, as the benchmark for a non 'green' printer. They are independently audited by Rebecca Giles Consulting Pty Ltd, using emissions data sourced from the Australian Government's Department of Climate Change, National Greenhouse Accounts Factors 2009.

In 2008-09 Finsbury Green, through its environmental initiatives, has actually saved clients

7.2 million kg of CO₂

as compared with a non 'green' printer